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Art in Action Honors Adobe Systems, Inc. Co-Founders

Charles Geschke and John Warnock to Receive Art Visionary Award at
OBJECT:ART Gala on March 22, 2018

Menlo Park, CA-- Art in Action has selected Charles Geschke and John Warnock, Co-Founders of Adobe Systems, Inc., as recipients of its [2018 Art Visionary Award](#), given in recognition of their longstanding commitment to the artistic process through digital media.

Art in Action, a national nonprofit that empowers students through arts education, created the award to recognize the significant role a person or organization has played in promoting the arts in society and our everyday lives. The award will be presented to Geschke and Warnock at Art in Action's annual benefit, [OBJECT:ART](#), on Thursday, March 22 at the Computer History Museum in Mountain View, CA. To purchase tickets or to learn more, visit <https://artinact.ejoinme.org/OA2018>

Geschke and Warnock are strong supporters of the value of an arts education. "I firmly believe that our educational system is neglecting the education of the arts in our primary and secondary schools. The reason that an organization such as Art in Action is so vital to our children and their parents is that it fills the gap in our educational system," Charles Geschke said.

John Warnock said, "Art and art education open magical doors into a realm of creativity, innovation, beauty, passion and nonverbal joys of life for all those who participate,, and all the non-verbal joys of life."

In the 35 years since the founding of Adobe Systems and Art in Action, the organizations have shared an unwavering dedication to arts education. Adobe System's commitment to the artistic process through digital media aligns with Art in Action's mission to inspire creativity and empower youth by helping all children receive a visual arts education. Grants from The Adobe

Foundation have enabled Art in Action to deliver its program to dozens of Title I, low-income schools in the Bay Area.

[OBJECT:ART](#) will raise funds to support Art in Action's mission to empower students through an arts education. This lively cocktail party features one-of-a-kind live auction items and a silent auction of original artwork and exclusive art-themed experiences. Proceeds fund curriculum development, teacher and volunteer training and art materials for schools that have limited access to art due to limited resources.

As a national nonprofit leader in visual arts curriculum, Art in Action empowers students through arts education. Since 1982, AiA has provided diverse visual arts curriculum, materials, and training to over half a million students nationwide. Our lessons develop critical thinking and creativity through hands-on-learning and empower students with skills identified as necessary for the Fourth Industrial Revolution.

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