Art in Action Awarded $50,000 Yahoo Grant

Funds will be used to develop new lessons based on Latino art

Menlo Park, CA-- Art in Action has received a $50,000 grant from the Yahoo Employee Foundation to develop diversified multicultural curriculum that honors, and is appropriate for, our growing Latino population.

The Yahoo grant will fund the development of three culturally relevant visual art lessons based on contemporary Latino art that use nontraditional art forms: papier mache fantasy creatures called Alebrije from Mexico; Lotería, a popular family card game, also from Mexico; and a lesson on visual storytelling celebrating family traditions, based on the work of a contemporary Mexican-American artist. Lessons will be ready for classroom implementation in the fall of 2017.

Art in Action Executive Director Ken Toren said, “We are grateful to the Yahoo Employee Foundation for making this grant possible. New and meaningful curriculum will help Art in Action reach and engage a much wider audience and help us in our mission to give all children access to an arts education.”

The Yahoo Employee Foundation (YEF) provides Yahoo employees the opportunity to help an organization they care about to apply for a grant by acting as a YEF grant champion. The YEF Grants Committee, made up of Yahoo employee volunteers, evaluates applications based on clearly defined criteria.

“Yahoo employees are making a meaningful, lasting difference in people's lives through the Yahoo Employee Foundation,” says Emmy Negrin, Program Manager, Yahoo For Good. “From volunteering, to running fundraising events, to partnering with charitable organizations, to leading grant cycles, Yahoo employees have generously given their time, talents, and resources to philanthropy.”
Art in Action’s vision is that EVERY child deserves to have art in schools and organizations. Founded in 1982, Art in Action, a national 501(c)(3) organization, transforms the lives of children using an engaging, hands-on curriculum that teaches critical and creative thinking, an appreciation for other cultures, tolerance and visual expression. Follow Art in Action on FaceBook, Twitter and LinkedIn.

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