

september 2016



art in
action

Art in Action is a 501(c)(3)
non profit organization.

DONATE

VOLUNTEER

STAY CONNECTED:



welcome ken toren, interim executive director

The Board of Directors is pleased to announce that Ken Toren has joined Art in Action as Interim Executive Director. Ken comes with extensive leadership skills and entrepreneurial success through his management of organizations in the profit and nonprofit sectors.

"Ken's proven business development and fundraising skills make him an excellent choice for Art in Action," Board Co-Chair Lori Rhodes said. "He will lead us in a critical phase of strategic planning and development that will set a course for long-term growth and sustainability."

[Continued](#)



voice your opinion for a new video voice-over

Help us raise the funds through a new crowdfunding campaign to change the voice, tempo and energy of our online lesson videos. The lively new videos will be engaging for adults and kids and a great classroom tool.

Listen to the [four voices then donate and vote!](#) Please spread the word by sharing the campaign with your school community, friends and family. The school with the most participation will receive special recognition.



we're going digital

Through an exciting and progressive partnership, Art in Action and [Mobile Art Academy](#) are creating digital art curricula from our current lessons on Van Gogh, Miro, Cezanne, Braque and Stella in program levels K through 3, and 8.

Lesson testing will begin in November. If your class would like to participate, enter your name, school and grade level in the Docent Forum on the lesson website. Each student will need access to a tablet that supports iOS or Android. Contact [Kelly](#) for more information.



after-school program gives kids art

While the Art in Action program is implemented most often during the school day, after-school programs are using it as a valuable resource for academic enrichment.

Thanks to a partnership between the [Nancy Buck Ransom Foundation](#) and the Salinas City Unified School District more than 900 K through 6th grades students at 11 sites have Art in Action. District Program Manager Kristi Burns was looking for an art program that was easy to implement. She found that in Art in Action. "Our staff has really taken to the program and the kids love and look forward to the lessons," Kristi said. "It's a great opportunity for the students. It's really educational and a lot of fun at the same time."



Students from Loma Vista Elementary in Salinas learn about and create Banda Masks.

Art in Action is taught to more than 15,000 kids in after-school programs. Other program users are

Boys and Girls Clubs, AlphaBest Education, City Year Silicon Valley (partially funded by the [Leo M. Shortino Family Foundation](#)), and Youth Policy Institute.

Contact [Jennie](#) to bring Art in Action to your after-school program.

aiA voted best of the best!

Thank you parents, teachers and docents for supporting Art in Action and voting us Best Art Class. Bay Area Parent's annual Best of the Best publication is a wonderful resource to help parents make decisions about programs and services in 45 different categories.

We're proud to be among the best!



revised kindergarten lesson features zuni pottery

After receiving feedback concerning the use of images and project ideas that portray sacred objects, we have begun to redevelop a number of lessons. The first to change is the Kindergarten lesson inspired by Zuni Kachina, objects used in sacred rituals. With input from a local docent and a Zuni Pueblo Stanford University student, we developed the Zuni Water Jar lesson. We are now in the process of revising a first grade lesson which portrays a sacred Tlingit rattle.



celebrate arts in education september 11-17

The arts are an essential part of a complete education, no matter if they happen at home, school or in the community. Students of all ages, from kindergarten to college, benefit from artistic learning, innovative thinking, and creativity. [Celebrating National Arts in Education](#) Week is a way to recognize this impact and share the message with friends, family and communities.



volunteer tips

Looking for ways to find Art in Action docents or assistants for your school's program? Read *PTO Today's* recent article ["Rethink Your Volunteer Outreach"](#) for helpful tips and ideas.
