

september 2015



art in  
action

Art in Action is a 501(c)(3)  
non profit organization.

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## a national spotlight for arts education: september 13-19

In July of 2010, the U.S. House of Representatives passed a resolution designating the second week of September as "Arts in Education Week" to promote and showcase the immense role arts education has in producing engaged, successful, and college and career-ready students.



Now five years later and several weeks into a new school year, we have a good vantage point to see how much progress has been made at valuing the critical role that arts education can play for our students. From our perspective the word is spreading. Every day we add new schools and hundreds of students to the Art in Action community. These schools are fortunate to have the resources to implement our program.

Yet, the unfortunate reality is that we receive hundreds of calls from parents and teachers who want our program but don't have the financial or volunteer resources to bring it to their schools. As a friend of a nonprofit organization whose mission is to give all kids access to an arts education, **you can help us change that.** We have just kicked off a [crowdfunding campaign](#) to raise money for up to twenty schools ([continue reading](#))

## fall training sessions are fun and informative

Fall training for docents and teachers is happening now! Register for [hands-on training](#) in our Menlo Park, CA headquarters or train via [webinar](#) from wherever you are.

- Learn to teach critical thinking through art discussions.
- Experiment with techniques for using different art materials.
- Explore the online lesson website and how to get more support.
- Build an art community with colleagues and new friends.
- Learn how to integrate our program with STEM curriculum.



## show your art in action spirit!

Did you know Art in Action has its own signature items for purchase? [Click here](#) to buy aprons, t-shirts and tote bags and wear your support of Art in Action!



## boxworks 2015

We are excited to be the featured nonprofit organization at the [BoxWorks 2015](#) conference in San Francisco, Sept. 28-30. In addition to the visibility this will provide for Art in Action, conference attendees will have the opportunity to assemble ARTboxes for our schools during the event. Nonprofits can join the **BoxWorks conference for FREE** by using the code [Boxworks2015org](#).



## new website showcases free art lesson

Our new lesson web portal has been launched to rave reviews by school coordinators and docents across the country. To get a glimpse at the cool new look, [click here](#) for this month's free lesson on 15th century painter Domenico Ghirlandaio from our third grade curriculum.

Here is some feedback we've already received...



"Very easy to understand and straightforward to register. I clicked on each of the topics, and it's a nice layout. Woohoo! Looking good. Thanks for all your hard work on this. We docents appreciate it!"

"I like the new design, and I'm happy to see there are Spanish translations for the Lesson Descriptions and Key Concepts."

"Love the new layout! Very modern! Thank you!"

"Love the new web site. This is going to make the Docent life so much easier, saving us a lot of prep time! Thank you!"

## "i wish all kids could have art in action," says a third grader



All kids deserve an arts education but not all schools can afford it. **YOU** can change that. [Join our campaign](#) to bring art to 2,000 students at schools with need NOW. And, for a limited time your donation will be doubled through a generous match. Please don't delay!

- **DONATE!** For every dollar you donate, your gift will be matched. A **\$10** donation means two kids get art!
- **Tell EVERYONE** why you support Art in Action and ask them to help too. Click the social media icons on the right side of the fundraising page and share. Or, simply send an email to your friends.
- **Feel good** about spreading the joy of art.

