



march 2015

we're throwing a party!

March is [Arts Education Month](#), a time when we advocate for the importance of art in our schools and celebrate the impact Art in Action makes every day to more than 50,000 students in nearly 200 schools.

While those are impressive numbers, there are still millions of students without access to a visual arts program of any kind. Every day we hear from parents and teachers who want to bring Art in Action to their schools but can't. While the recognition of the importance of an arts education is beginning to grow, state and federal funding in elementary schools is not keeping pace.



That is why on March 27, 2015 four hundred of our best friends will be attending OBJECT:ART, our annual fundraising event. By raising money through events like this we are able to work toward our vision of providing a comprehensive visual arts education to students everywhere. Additionally, funds generated from OBJECT:ART will allow us to update our curriculum and make it even more relevant to Common Core and other subjects, while introducing new artists and movements to students hungry for more art knowledge and skills. [Read more](#)

party details

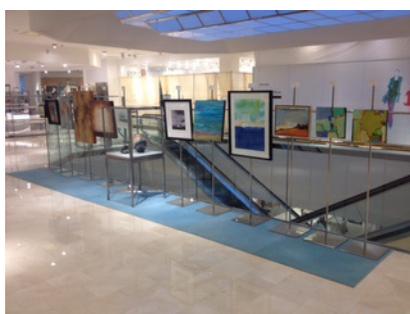


Friday, March 27, 6 - 9 pm
Computer History Museum, Mountain View, CA

[Buy Tickets](#)

View [Art Auction](#) and [Silent Auction](#) catalogs - Can't make it to the event? [Absentee Bidding](#) available now

Preview a selection of auction artwork at Neiman Marcus, Stanford Mall



free lesson to celebrate spring

This spring, explore the beauty of friendships with a fun art project creating 3-D flowers based on Spanish artist Pablo Picasso's *Hands With Flowers*, also known as *Bouquet of Peace*. Use this versatile project to celebrate spring equinox (March 20), National Craft Month (March), Easter (April 5), and Earth Day (April 22) with your students!

[Click here for this free lesson.](#)

We also have great ideas for making every month Arts Education Month. [See the details here.](#)



take advantage of art material discounts

It's time for our annual spring sale! Participating schools can save 10% on ArtBoxes, PapersPlus boxes and masterpiece prints. You'll also save valuable start-up time for next year by ordering now. All you have to do is **place your order by May 8, 2015**, pay in full, and pick up materials by June 12, 2015.

Email [Kelly](#) to place an order for the discounted materials or to receive a quote.

thank you volunteers

We are grateful for the support from the following schools, companies and organizations. During the past month these dedicated volunteers packed the art supply boxes that are used by our schools across the country.

Cisco
Genentech
Silicon Valley Community Foundation
One Brick

Contact [Lisa](#) to learn about fun and rewarding volunteer opportunities for your organization.



Thanks Marisa and Silicon Valley Community Fund!!

iaa heads to lone star state

Art in Action is heading to Houston, Texas, March 21 -23 for the [70th Annual ASCD Conference](#) to showcase our program to 10,000 teachers, principals, superintendents and school administrators from around the nation. ASCD (Association for Supervision and Curriculum Development) is a global leader in developing and delivering innovative programs that promote the success of each child. Visitors to our booth will learn how our curriculum integrates with STEM subject matters and is Common-Core aligned.

silicon valley gives may 5, 2015

Art in Action is thrilled to participate again this year in SVGives, a 24-hour day of online giving to raise money and awareness for Silicon Valley-based nonprofits. This year more than 700 organizations will work hard to beat the \$8,000,000 record donations from 15,000 donors last year. [Visit SVGives](#) to learn more.



new lesson on its way



Parkside Elementary students recently tested a new lesson based on the wire sculptures of the renowned Asian American artist, Ruth Asawa. One student said, "It was a lot of work, but fun."



www.artinaction.org

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Art in Action is a 501(c)(3) nonprofit organization.
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