

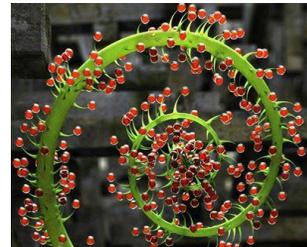


what's new @ art in action

January 2015

from jeffrey dollinger, executive director

I'm usually not too keen on sports/art metaphors but seeing as how my beloved Ohio State Buckeyes just won the College Football Championship it can't be helped! Just like in the football postseason, January is a fertile time for us at Art in Action to throw open the playbook and take some passes down the field.



We've been invited to present at a number of upcoming conferences focusing on STEAM education (science, technology, engineering, art and math) over the next few months. Not only are the existing Art in Action lessons filled with integration ideas with these subjects, but we are also developing new lessons that are built from the ground up with STEAM at the core. These include an exploration of Frank Lloyd Wright's *Fallingwater*, where the physics of cantilevers combine with the beauty of site specificity and planar design, and a fascinating study of spirals in nature where students combine gardening, math and art curricula while unlocking the codes of the Fibonacci sequence and the Golden Ratio.

Once your students' eyes are open to the new ways of looking at the world that a study of art provides, their ability to bring that creative viewpoint to other STEAM subjects really comes to life. To learn more, catch us at the fifth-annual [Contra Costa STEAM Colloquium](#) on January 30 or at the [Connectivity STEAM Conference](#) on February 7.

purchase tickets now: object:art march 27, 2015



Excitement is building for our annual fundraising event, **OBJECT:ART** on **March 27, 2015**. Join us at the legendary Computer History Museum in Mountain View, CA for a lively evening you won't forget. Bid on top-quality art work and exclusive art-themed experiences as we celebrate the recipient of our first Art Visionary Award. The event is sure to sell out, so don't wait, [purchase your tickets now](#).

We are excited to announce our **event sponsors** as of January 15, 2015:

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Are you or your company interested in becoming an event sponsor? Please contact [Mara](#).

take advantage of our mid-year deal!

January is great month to get your students' creative juices flowing. Through January 31st take advantage of our easy step-by-step, fun and engaging Art in Action program at a **special discount price of \$125 per classroom license for the remainder of the year**. That's almost **40% off** the regular price of \$200 per class!

Art in Action makes it easy to bring art curriculum to K-8 students nationwide. Our diverse art lessons expose students to artists, techniques and individual expression and each lesson can be conveniently accessed *online*.

[Let's Chat](#) about bringing art to your school today, Or contact Jonelle Teevens, Sales Manager, (650) 566-8339, ext. 204 jonelle@artinaction.org.

fun art project in honor of Martin Luther King

This MLK Jr. holiday, we celebrate King's spirit and the belief that "anyone can fly" with a fun art project based on American artist and author Faith Ringgold's *Tar Beach*.

Using simple materials, your children can create their own quilt of dreams. [Click here](#) for instructions and discussion materials.

Example of a project based on the art of Faith Ringgold



friends of art in action tours

It's not too late to join the Friends of Art in Action this **Saturday, January 17th**, for a private docent-led tour of the exhibition, [Keith Haring: The Political Line at the de Young Museum](#). *San Francisco Chronicle* art critic Kenneth Baker describes this as "Haring at his best." [Sign up now](#).

[View](#) other exciting Friends of Art in Action tours for 2015.



March 7, 2015: Seduction: Japan's Floating World and The Printer's Eye: Ukiyo-e from the Grabhorn Collection, Asian Art Museum, San Francisco, CA

May 2, 2015: High Style: The Brooklyn Museum Costume Collection, Legion of Honor, San Francisco, CA

new schools

Broadway Elementary, Venice, CA
Community Art Class, Studio City, CA
Russo-McEntee Academy, San Jose, CA
San Carlos Charter Learning Center, San Carlos, CA

We can make a presentation at your school to teachers or your PTA/PTO. Contact [Jonelle](#). See our current [list of schools](#) here.

teachers praise art in action

"I would be lost without Art in Action and am learning just as much as my young artists. Thanks for all you do to help bring the joy of art into the hands of all our young ones." Cheryl Pugh, Iron Mountain Public Schools, Iron Mountain, MI.

"I would like to **congratulate** you on all the wonderful updates on your website, we are loving them and they make your website more user-friendly."
Shazia Nomani, Kolb Elementary School, Dublin, CA.
